

B2Run powered by **SWICA**

**ACTIVE
TOGETHER
20.05.25**



**STIERENMARKT
ALLMENDSTRASSE 4
6300 ZUG**



5.7 KM

TIMETABLE

5:00 PM

Start of the event

FROM 5:00 PM

Start number issue for team captains

6:00 PM

Award ceremony „The most active“

6:15 PM

*Official Warm Up with SWICA
(group 1)*

6:30 PM

Start time group 1

6:45 PM

*Official Warm Up with SWICA
(group 2)*

7:00 PM

Start time group 2

7:15 - 8:45 PM

After Run Dinner

7:45 PM

Award ceremony „The Fastest“

10:00 PM

End of event

#ACTIVETOGETHER

COURSE MAP

#ACTIVETOGETHER



B2RUN HAS THE FOLLOWING CATEGORIES:

„THE FASTEST“

We honour the fastest runners (individual and team classification):

- **FASTEST MIXED TEAM:**

1st to 3rd place. Times of the 2 fastest women and men of the company are added together.

- **FASTEST WOMAN**

1st to 3rd place.

- **FASTEST MAN**

1st to 3rd place.

„THE MOST ACTIVE“

We honour the companies with the most participants:

- **THE MOST ACTIVE SMALL COMPANY:**

Less than 50 employees.

- **THE MOST ACTIVE MEDIUM-SIZED COMPANY:**

50 - 250 employees.

- **THE MOST ACTIVE LARGE COMPANY:**

More than 250 employees.

We will consider the registration status at the time of the registration deadline. Late registrations cannot be considered.



AFTER RUN DINNER

After the run, you can replenish your energy stores at the after run dinner. To take part, you will need a voucher, the purchase and distribution is usually organised by the team captain. Please note that the vouchers are only available until the late registration deadline (two working days before the event). We offer a meat and a veggie menu (offer varies regionally).
Seat reservations are not possible and advance seat reservations are not permitted.

ARRIVAL

- Public transport: Bus no. 607, 608 to the „Stadion“ stop
- Car: Public car parks / Parking Arena (subject to charge)

BAG DROP

We offer a bag drop where you can deposit your bag during the run. Your race number serves as a pick-up ticket for your bag. No liability is accepted for theft or other damage.

BEVERAGE CATERING

Before the start: Water

During the run: Water post approx. halfway through the course

At the finish: Erdinger Alcohol-free, FOCUSWATER and water

Event area: Drinks sold by B2Run partners

CHANGING ROOM / SHOWERS

There are no wardrobe and shower facilities on the event area, but wardrobe and showers are available at the Academy Hall, next to the Bossard Arena.

WALKING / NORDIC WALKING

Nordic walkers / walkers are welcome. To offer all participants, the best possible running experience, Nordic walkers / walkers start in a separate starting block during the last start time. We ask all Nordic walkers / walkers to start only in the designated starting block.

REGISTRATION / LATE REGISTRATION

- Registration deadline: May 6, 2025
- Late registration deadline: May 16, 2025

START NUMBER DISTRIBUTION / INFO POINT

On the day of the event, the team captain or his substitute will pick up the start numbers for the entire team at the start number distribution and distribute them to the team members. The latest mutations and late registrations can be reported at the Info Point on site.

START PROCEDURE

In order to ensure the flow of runners on the course, the start takes place in different starting blocks. Please line up according to your expected running time.

Which starting block is right for you?

<20min

You are in great shape and ambitious. You train several times a week and run the distance at a pace of under 4:30 min/km.

20-25min

You are sporty and run regularly. Your fitness level is great, and you want to go full throttle on the course.

25-30min

You are athletic and have running experience. Even if you don't run right at the front of the race, you are still pretty fast.

>30min

You are a beginner or occasional runner. Your focus is on the experience, the fun. The time is of secondary importance to you.

Walking

You are registered for the 'walking' category or are completing the distance walking.

TIMEKEEPING

We measure your running time with a timing chip, which is attached to your race number. As soon as you cross the start line, your timing starts automatically. Thanks to this system, it doesn't matter whether you cross the start line immediately after the starting shot or join the back of the queue and tackle the running course later.

PRESENTING PARTNER

The logo for SWICA, featuring the word "SWICA" in a bold, teal, sans-serif font.

OFFICIAL PARTNER



OFFICIAL SUPPLIER

The logo for coople, featuring the word "coople" in a pink, lowercase, sans-serif font.The logo for ERDINGER ALKOHOLFREI, featuring the word "ERDINGER" in white on a blue background, with "ALKOHOLFREI" in white on a blue background below it.The logo for erima, featuring the word "erima" in green, lowercase, sans-serif font, with a green leaf icon to the right.

SPORTSWEAR SINCE 1900

The logo for Kustom, featuring the word "Kustom" in white, bold, sans-serif font on a black background.

CHARITY PARTNER

The logo for RIGHT TO PLAY, featuring a yellow soccer ball icon and the text "RIGHT TO PLAY" in bold, uppercase, sans-serif font, with "PROTECT. EDUCATE. EMPOWER." in smaller text below it.

REGIONAL PARTNER





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